

# Adobe® Type Library

Adobe offers one of the largest collections of high-quality typefaces in the world, bringing you the combination of typographic excellence with the convenience of round-the-clock availability. Whether you're communicating via print, web, video, or ePaper®, Adobe Type gives you the power to create, manage and deliver your message with the richness and reliability you've come to expect from Adobe.

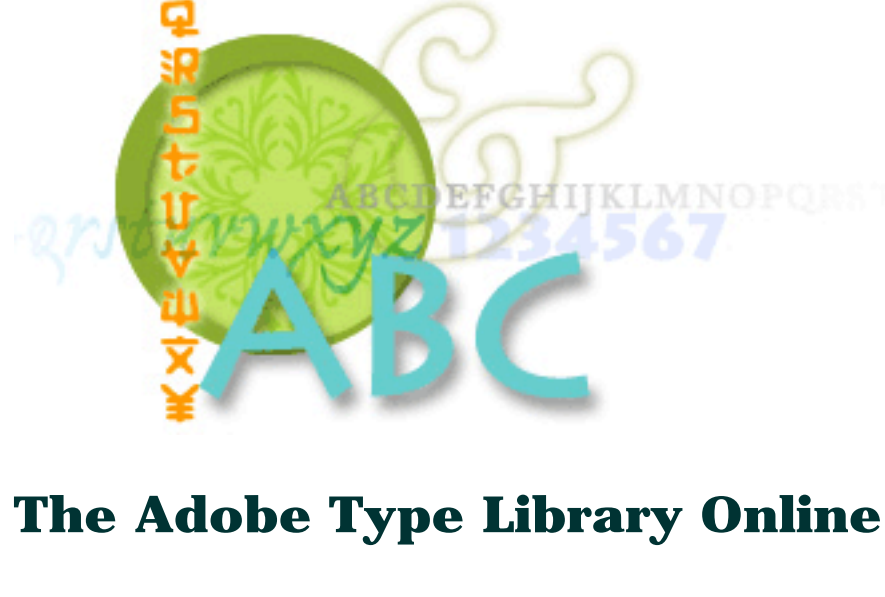
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## The Adobe Type Library Online

With more than 2,750 typefaces from internationally renowned foundries, such as Adobe, Agfa Monotype, ITC, and Linotype, as well as award-winning individual type designers and distinguished design studios, the Adobe Type Library offers one of the largest collections of high-quality type in the world. Choose from thousands of fonts in the PostScript® Type 1 format, offered in broad range of outstanding designs and exciting styles. And now you can also select from hundreds of fonts in the new OpenType® format, which offers improved cross-platform document portability, richer linguistic support, powerful typographic capabilities, and simplified font management. Whether you're publishing to print, web, video, or ePaper, Adobe typefaces work seamlessly with most popular software applications.

Best of all, you can access any of the high-quality Adobe typefaces you need, anytime you need them, directly from the Adobe web site. You can browse, preview, purchase and immediately download any font from the online Adobe Type Library at your convenience - day or night. Simply visit <http://www.adobe.com/type> in North America, or at the Adobe Download Centre at <http://downloadcentre.adobe.com> in many other regions of the world, including Europe, Australia, Hong Kong, Singapore, and more to come.

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## Adobe Font Folio 9.0

Adobe Font Folio 9.0 is a multi-platform font collection that contains 2,750 fonts from the Adobe Type Library in PostScript Type 1 format and a special introductory set of 194 fonts in the new OpenType format.

Adobe Font Folio 9.0 is the ultimate type toolkit for creative professionals working on a variety of print, web and digital video projects. Whether creating buttons, banners or Flash/SVG animations for a web site, developing titling sequences for digital video, or printing type-intensive documents to inkjet printers, laser printers or imagesetters, customers can rely on the quality of Adobe typefaces. Ideal for customers running Microsoft® Windows® 2000 Professional or Server, which now includes native support for PostScript fonts, Font Folio 9 typefaces are also fully compatible with Adobe Acrobat and can be embedded--in their entirety or as compact subsets--in PDF files.

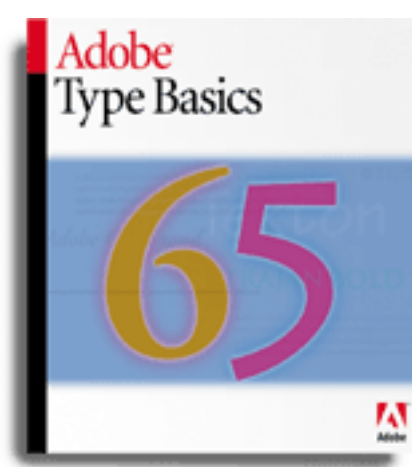
Provided on two CD-ROMs (one each for Macintosh and Windows), Adobe Font Folio 9.0 contains a wealth of text, display, script and symbol typefaces, and features many new Adobe typeface releases, including exciting font designs such as Blue Island™, Bruno™, Legault™, Strumpf®, Calcite™, Silentium™, and Warnock®. Adobe Font Folio 9 also includes the latest versions of Adobe Type Manager Deluxe 4.6 for Macintosh and Adobe Type Manager Deluxe 4.1 for Windows, and it comes with a standard 20-computer license for both the typefaces and ATM® Deluxe. Adobe Font Folio 9.0 also includes the 300-page Adobe Type Library Reference Book, two copies of the pocket-size Adobe Type Library Type Guide, and a Typography Primer in Adobe PDF format, which reviews basic type concepts and includes a handy glossary of typographic terms.

Many of the text fonts in Adobe Font Folio 9.0, including the new OpenType fonts, now contain a design-specific Euro symbol, along with the liter and "estimated" symbols, for your international publishing needs. In addition, it also comes with a special set of Adobe Euro fonts in serif, sans serif, and monospaced designs for use with legacy fonts.

Adobe Font Folio 9 is also available through Adobe's Transactional Licensing Program (TLP) and Contractual Licensing Program (CLP). These programs allow customers to purchase license extensions for Font Folio 9.0 at significant discounts and earn points that can be applied to the purchase of extended licenses for other Adobe products. For more information on Font Folio 9.0 and the TLP/CLP programs, visit <http://www.adobe.com/store/openoptions/main.html>.

Look for more information about Adobe Font Folio 9.0 on the web at <http://www.adobe.com/products/fontfolio/main.html>.

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## Adobe Type Basics

Adobe Type Basics is a collection of 65 high-quality fonts in Postscript Type 1 format, containing a versatile mix of text, display, script and symbol typefaces, and features such timeless classics as Times®, Helvetica®, Adobe Garamond® and Gill Sans®. It is the perfect introduction to the Adobe Type Library, which contains more than 2,750 fonts from a variety of world-renowned type foundries such as Adobe, Agfa Monotype, ITC, and Linotype, as well as cutting-edge foundries such as LetterPerfect and MvB Design.

Adobe Type Basics is a great deal – 65 world-class fonts at a special low price, and it comes with everything you need to get started with publishing great-looking documents for print, web, video, and ePaper. From classic text faces like Times, Helvetica, and Palatino®, to expressive display faces like Blackoak® and Parisian, elegant script fonts such as Park Avenue® and Kaufmann®, or creative symbols and ornaments such as ITC Zapf Dingbats® and Poetica® Ornaments, you're sure to find a font that meets your publishing needs. Adobe Type Basics also includes selections from the Adobe Originals, the one-of-a-kind designs and classic revivals created by Adobe's expert type designers. Choose from such outstanding font designs as Lithos®, Trajan®, Tekton®, Adobe Garamond and Adobe Caslon™.

Adobe Type Basics works with your favorite applications like Adobe InDesign®, Photoshop®, GoLive®, and Premiere®, so you can say anything, anywhere with the power of Adobe Type. Whether you're creating custom GIFs for the Web, creating titles for video or film, or printing to inkjet printers, laser printers or imagesetters, you can rely on the quality of Adobe typefaces.

For international publishing needs, all of the text fonts in Adobe Type Basics now contain a design-specific Euro symbol, in addition to the liter and "estimated" symbols. There's also a group of special purpose Euro fonts in a serif, sans serif, and monospaced design.

Included on the dual-platform CD is a new Typography Primer, which reviews the basics of type concepts and comes with a handy glossary of typographic terms. The package also includes the latest versions of Adobe Type Manager, the AdobePS™ printer drivers, and Acrobat® Reader®. Adobe Type Basics comes with a 5-computer license.

Look for more information about Adobe Type Basics on the web at <http://www.adobe.com/store/products/typebasics.html>.

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## Adobe Type Library Reference Book

The Adobe Type Library Reference Book is the typographer's key to the Adobe Type Library. This 300-page tri-lingual (English, French, and German) book contains a wealth of information about Adobe fonts, including a Quick Reference overview of the Adobe Type Library, a review of specific font styles and character sets, information about the OpenType font format, Multiple Masters and Adobe Originals. Central to the book are hundreds of pages of typeface showings of the Western fonts in the Adobe Type Library, along with information about the typeface designers, families, and trademarks for each font. The Reference Book is available for retail sale from the online Adobe Store, and it is also included with the shrink-wrapped Font Folio 9.0 package.

Look for more information about the Adobe Type Library Reference Book on the web at <http://www.adobe.com/store/products/atlbook.html>.

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## Adobe Type Manager Deluxe

ATM Deluxe gives you everything you need to easily organize and manage your PostScript Type 1, OpenType, and TrueType fonts. Create custom font sets to suit the way you work, view and print font samples, export font sets to other users, easily take advantage of the power of multiple master typefaces, and lots more. In seconds, you can activate only the fonts or font sets you need, and then deactivate them when you've finished. From adding fonts and creating custom sets to getting crisp, clean output from virtually any printer, ATM Deluxe is packed with powerful features that make font management fast and easy and that leave you free to concentrate on your content. Adobe Type Manager also comes with a special selection of 15 typefaces from the world-renowned Adobe Type Library. ATM Deluxe is available separately for the Macintosh or Windows platform.

Look for more information about Adobe Type Manager Deluxe on the web at <http://www.adobe.com/store/products/atm.html>.

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